

ORDER



Fox 30 JAX

Orders
Order / Rev: 52158
Alt Order #: 09804032
Product Desc: DSCC-NELSON
Estimate: 560
Flight Dates: 08/29/12 - 09/03/12
Original Date / Rev: 08/24/12 / 08/24/12
Order Type: CIA - O

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency Name: Abar Hutton Media, LLC
Buying Contact:
Billing Contact:
 6190 Grovedale Ct
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Bill Nelson (D) US Senate
Demographic: A35+
Product Codes: US Senate
Priority: P-2
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/03/12	5	\$630.00	\$535.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	5	\$630.00	\$535.50	0.00
Totals	5	\$630.00	\$535.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Fox 30 JAX	2%	\$630.00
Market	100%	\$31,500.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	0%	\$0.00
WCWJ	0%	\$0.00
WJXT	27%	\$8,505.00
WJXX	3%	\$945.00
WTEV	45%	\$14,175.00
WTLV	23%	\$7,245.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WAWS	08/29/12	09/03/12	M-F 530p-6p Family Feud	CM	5:30 PM-6:00 PM	M-WTF--	:30	3	\$150.00	P-2	0.00	NM	3	\$450.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/29/12	09/04/12	M-WTF--			3			\$150.00		0.00			
E 2	WAWS	09/02/12	09/02/12	Su 11a-12p FOX News Sunday	CM	11a-12p	-----S	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-----S			1			\$100.00		0.00			

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E 2	WAWS	09/02/12	09/02/12	Su 11a-12p FOX News Sunday	CM	11a-12p	-----S	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
NEWS															
E 3	WAWS	08/29/12	09/03/12	M-F 2p-230p Judge Joe Brown	CM	2:00 PM-2:30 PM	M-WTF--	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
JUDGE J BROWN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	08/29/12	09/04/12	M-WTF--		1		\$80.00		0.00					
													Totals	5	\$630.00